

# Strategic Supply Chain Management

## Strategic Supply Chain Transformation

### Features:

- Tailored services – keynotes, breakouts, and two-day sessions
- Available facilitation and consulting services to assure follow through
- Attendee-focused to fit best practices to enterprise strategy
- Fast, easy path to broadening employee skills

Effective supply chains will be the product of disciplined application of project management disciplines coupled with innovations in supply chain management.

Jim Ayers, author of ***Supply Chain Project Management: A Structured, Collaborative and Measurable Approach***, has prepared a step-by-step blueprint for those who manage complex

supply chains and want their design to help them capture new markets and defeat their competition.

Participants gain skills in needed project management disciplines based on the respected Project Management Institute's ***PMBOK-Guide®***, and other global standards. Topics include applying a project management approach to supply chain strategy development, building

cross department and inter-company relationships, slashing costs, and generating revenue. Tailored sessions include hands-on exercises and provide detailed project management templates.

A seasoned consultant, writer, speaker, and facilitator, Jim Ayers offers the tailored options outlined in the following sections.

## Supply Chain Transformation Keynotes

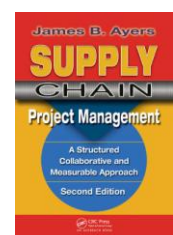
Up to one hour describing three critical strategic supply chain management principles – what they are and what is needed in the organization in order to execute them.

1. Segment customers based on service needs; adapt the supply chain to serve each profitably.
2. Customize logistics networks to segment service requirements.
3. Listen to market signals and align demand accordingly.

This overview is often a precursor to more in-depth half day, full day, or two-day sessions.



*Consultant, author, and speaker on supply chain management, building strategic supply chains, and lean supply chain management. Producer of seven books and over 20 articles addressing operations strategy and profit improvement. Extensive industry consulting experience in operations improvement including, manufacturing, government agencies, healthcare, utilities, and service industries. BS U.S. Naval Academy with distinction, and MBA and MS Industrial Engineering degrees from Stanford. Certified Management Consultant (CMC).*



## Case Study Tutorial

*"James Ayers, authority on supply chain implementation and management, offers unique perspective, augmented by anecdotes garnered from years of experience."*

CRC Press

This is a half day or one day case study analysis and presentation. The session employs a tutorial approach with a CGR-developed case study. The case takes participants through the process of analyzing business data to arrive at a strategy for transforming

the company, Robotic Grippers, Inc (RGI).

The case's development was sponsored by the National Center for Manufacturing Excellence that funds the AIM Center (Advance Integrated Manufacturing) at Sinclair Community College and the University of Dayton. The Center fills a

leadership role in lean manufacturing and promoting deployment of international standards in U.S. companies. The case is a "transfer activity" tool used to fulfill its mission of imparting skills and knowledge. CGR Management Consultants has originated the case and built on it for its popular training sessions.

## Two-Day Supply Chain Workshop

The two-session provides in-depth coverage of the five tasks that will change with the emergence of supply chain management. The work utilizes case studies including Robotic Grippers and several others. Clients use this platform to embark on their own

strategic initiatives. Covers tools, concepts, and methodologies from multiple experts described in the best selling **Handbook of Supply Chain Management** and **Supply Chain Project Management** authored by Jim Ayers.

Separate modules trace the development of the supply chain management discipline.

The work is practical with case studies showing how employees can put the tools to work. The session is unifying, providing a forum for bringing a team together, helping them to design their own future.



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*CGR Management Consultants LLC is an independent firm of experienced consultants. Formed in 1984, CGR has developed a reputation for providing real business improvement through our emphasis on business objectives, not technical details. We work with private and public organizations of all sizes.*

*Our mission is to provide expertise and counsel rather than resource. We encourage the formation of joint teams with client staff to take a project from inception to implementation. Through this philosophy we provide identifiable business benefits in the most economical manner. The firm subscribes to the Code of Ethics of the Institute of Management Consultants (IMC). Jim Ayers, a Certified Management Consultant, serves on IMC USA's Certification Committee.*