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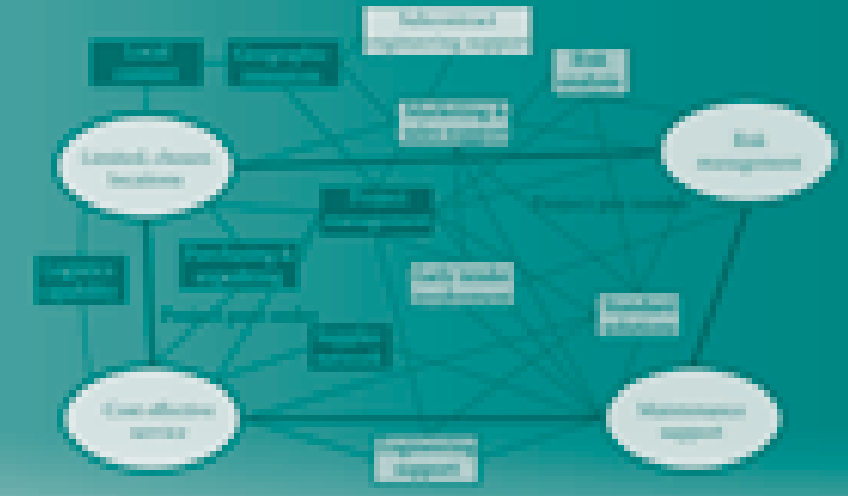
SECOND EDITION

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Key performance attribute	Performance vs. competition			
	Major opportunity	Disadvantage	Parity	Advantage
Reliability	▲	→	→	■
Process flexibility/responsiveness	▲	→	→	■
Supply chain cost	▲	→	→	■
Asset utilization	▲	→	→	■

▲ Actual performance ■ Performance requirement

James B. Ayers
 CGR Management Consultants,
 Playa del Rey, California, USA



What's New!

This volume introduces or emphasizes the supply chain management topics that have grown in visibility or prominence since the publication of the first edition. These include: drivers of supply chain change; project management approaches for executing supply chain change; globalization and supply chains; the importance of spheres (businesses within a business) in designing supply chains; the contribution of backbone/enabling processes within an organization; and the “lean” and six sigma movements and their implications for SCM.

FEATURES

- Details how supply chains can be designed for strategic advantage
- Describes how implementing collaborative relationships will create new processes and structures within an enterprise
- Emphasizes the forging of supply chain partnerships between trading partners
- Shows how to use supply chain information to improve processes
- Analyzes how to remove cost from the supply chain

Lower the risk of implementing change

Supply chain management (SCM) disciplines have produced a flood of new concepts, methods, and tools; if applied wisely, they will improve results. A resource that weeds out and consolidates this new information will lower the business risk of implementing change.

Interpreting models and viewpoints from many fields into a supply chain context, **Handbook of Supply Chain Management, Second Edition** recommends a plan for acting on these insights, reducing confusion and making the work of supply chain managers both faster and more on target with the needs of their companies.

Divided into four parts, this volume begins by providing an overview that traces the evolution of concepts that define SCM. It then establishes the role of SCM in improving operations and the ability of businesses to compete.

Section II confronts management with “The Supply Chain Challenge,” made up of five tasks that enable management to find solutions to problems and generate ideas for implementing a supply chain improvement project.

Section III describes how to perform critical supply chain improvement tasks, including activities that create a plan as well as tasks needed to implement the plan.

The book concludes with chapters devoted to case studies; each adds reality to theoretical frameworks. They illustrate successful and not-so-successful endeavors across the supply chain spectrum.

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- Supply Chain Management — The “Right” Way
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THE SUPPLY CHAIN CHALLENGE — FIVE TASKS FOR MANAGEMENT

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